



Internet Radio Broadcast Setup Workshop

Overview

This Internet Radio knowledge presentation introduces you to the exciting world of Internet Radio. It provides technical instruction to help you set up your very own Internet Radio Broadcast. It gives you tangible information necessary to keep your Internet Radio Broadcast producing a top notch delivery to a local, national or global audience. This presentation provides needed information for setup and delivery of Internet Radio broadcast.

Course Topics

- Advantages of Internet Radio Broadcasting
- Setting up your Internet Radio Station...
- Methods of Internet Radio Broadcast
- Encoding Audio
- Decoding Audio
- Audio Quality
- Streaming Costs
- Streaming Media Servers
- Competitive advantage with Internet Radio Broadcasting
- Music and Show content programming
- Web site links and streaming broadcast links
- Construction of decoding audio files
- Marketing of Internet Broadcast

Learn how to...

- Setup, install and deploy an Internet Radio Broadcast via the Internet
- Establish a presence on the internet for your Internet Radio Broadcast
- Attract listeners to your radio broadcast, who will tune in daily.
- Create a voice of your broadcast through the use of radio spots, sweepers and content.

Registration

Please call (301) 567-5349 for registration fees and additional information.